



pro_ceed'd

3-DOOR SPORTS HATCHBACK

pro_ceed'd



Made with flair, passion and ingenuity, the pro_ceed'd 3-door sports hatchback contains all the elements that have established the cee'd family's outstanding reputation, whilst retaining its own unique identity with a fusion of practicality, sports styling and quality engineering placing it amongst the best in its class. Confirmed independently when Auto Mundial made it their Car of the Year.

THE KIA RANGE Our wide product range offers you everything from small cars to SUVs and almost everything in between.

BUSINESS SENSE With strong residual values, low fuel consumption and very competitive prices, it makes strong business sense to choose Kia.

IMPRESSIVE EQUIPMENT LEVELS With an impressive array of equipment, you'll find that our standards are often our competitors' expensive extras.

ECODYNAMICS Our EcoDynamics models reduce CO₂ emissions and fuel costs by employing technologies such as Intelligent Stop and Go (ISG).

SAFETY AND PEACE OF MIND Every Kia is designed without compromise to meet or exceed the stringent demands of modern vehicle safety testing.

KIA'S PIONEERING WARRANTY The comprehensive Kia 7 Year Warranty covers you for up to 7 years or 100,000 miles.

OUR SERVICE PROMISE Our commitment is to develop bespoke vehicle supply solutions to serve your business needs precisely.

	P11D VALUE	COMBINED MPG	CO ₂	RV %	SMR	BIK		COST PER MILE*
						20%	40%	
KIA PRO_CEE'D 2 CRDi ECODYNAMICS	£15,740	67.3	103	26.68%	£1,471	£34	£68	40.61
PRO_CEE'D 2 CRDi STANDARD SPECIFICATION								
<ul style="list-style-type: none"> • 16" 5 SPOKE ALLOY WHEELS • BLUETOOTH® FUNCTIONALITY • STEERING WHEEL MOUNTED AUDIO CONTROLS • RDS RADIO/CD AUDIO WITH MP3 DISC COMPATIBILITY • USB/AUX PORTS AND iPod® CABLE • TWIN FRONT, SIDE (FRONT) AND CURTAIN AIRBAGS • BLACK BEZEL HEADLIGHTS • HEATED DOOR MIRRORS • DRIVER'S ARMREST • 6 SPEAKER SYSTEM • FRONT ELECTRIC WINDOWS WITH AUTO UP/DOWN FUNCTION • CRUISE CONTROL • AIR CONDITIONING • ABS WITH ELECTRONIC BRAKEFORCE DISTRIBUTION (EBD) • REMOTE CONTROL DOOR LOCKING WITH FOLD-AWAY KEY • ELECTRICALLY ADJUSTABLE DOOR MIRRORS • TRIP COMPUTER • COOLED GLOVE BOX 								

Fuel consumption figures in mpg (l/100 km) for the Kia pro_ceed'd range are: Urban: 34.0 (8.3) - 64.2 (4.4), Extra Urban: 49.6 (5.7) - 78.5 (3.6), Combined: 42.8 (6.6) - 72.4 (3.9). CO₂ emissions are 158 - 103 g/km.

7 year / 100,000 mile warranty. See your local dealer or visit www.kia.co.uk for full warranty terms and exclusions. *Based on 3 years, 60,000 miles. Prices and specification correct at time of going to press (October 2011). Model shown is Kia 1.6 pro_ceed'd 2 CRDi Ecodynamics. iPod® is a trademark of Apple Computer Inc, registered in the U.S. and other countries. The Bluetooth® word mark and logo are registered trademarks and owned by the Bluetooth SIG, Inc. www.kia.co.uk

