



cee'd  
CEE'D 5-DOOR HATCHBACK

cee'd



Built in Europe with the most stringent standards and techniques - the cee'd has received many accolades for its style and innovation. Awarded "Best Small Hatchback of the Year", by JD Power, the cee'd was also voted AutoCar "Idea of the Year" for its 7 Year Warranty and What Diesel Car? "Hatchback of the Year." No wonder it is now a real alternative in the Fleet market.

**THE KIA RANGE** Our wide product range offers you everything from small cars to SUVs and almost everything in between.

**BUSINESS SENSE** With strong residual values, low fuel consumption and very competitive prices, it makes strong business sense to choose Kia.

**IMPRESSIVE EQUIPMENT LEVELS** With an impressive array of equipment, you'll find that our standards are often our competitors' expensive extras.

**ECODYNAMICS** Our EcoDynamics models reduce CO<sub>2</sub> emissions and fuel costs by employing technologies such as Intelligent Stop and Go (ISG).

**SAFETY AND PEACE OF MIND** Every Kia is designed without compromise to meet or exceed the stringent demands of modern vehicle safety testing.

**KIA'S PIONEERING WARRANTY** The comprehensive Kia 7 Year Warranty covers you for up to 7 years or 100,000 miles.

**OUR SERVICE PROMISE** Our commitment is to develop bespoke vehicle supply solutions to serve your business needs precisely.

	P11D VALUE	COMBINED MPG	CO <sub>2</sub>	RV %	SMR	BIK		COST PER MILE*
						20%	40%	
KIA CEE'D 2 CRDi EcoDynamics	£15,940	67.3	110	27.60%	£1,471	£35	£69	41.20
KIA CEE'D 2 CRDi ECODYNAMICS STANDARD SPECIFICATION								
<ul style="list-style-type: none"> <li>16" 5 SPOKE ALLOY WHEELS</li> <li>BLUETOOTH® FUNCTIONALITY</li> <li>STEERING WHEEL MOUNTED AUDIO CONTROLS</li> <li>RDS RADIO/CD AUDIO WITH MP3 DISC COMPATIBILITY</li> <li>USB/AUX PORTS AND iPod® CABLE</li> <li>TWIN FRONT, SIDE (FRONT) AND CURTAIN AIRBAGS</li> <li>BLACK BEZEL HEADLIGHTS</li> <li>HEATED DOOR MIRRORS</li> <li>DRIVER'S ARMREST</li> <li>6 SPEAKER SYSTEM</li> <li>FRONT ELECTRIC WINDOWS WITH AUTO UP/DOWN FUNCTION</li> <li>CRUISE CONTROL</li> <li>AIR CONDITIONING</li> <li>ABS WITH ELECTRONIC BRAKEFORCE DISTRIBUTION (EBD)</li> <li>REMOTE CONTROL DOOR LOCKING WITH FOLD-AWAY KEY</li> <li>ELECTRICALLY ADJUSTABLE DOOR MIRRORS</li> <li>TRIP COMPUTER</li> <li>COOLED GLOVE BOX</li> </ul>								

Fuel consumption figures in mpg (l/100 km) for the cee'd 5-door range are: Urban: 34.0 (8.3) - 64.2 (4.4), Extra Urban: 49.6 (5.7) - 78.5 (3.6), Combined: 42.8 (6.6) - 72.4 (3.9). CO<sub>2</sub> emissions are 158 - 103 g/km.

7 year / 100,000 mile warranty. See your local dealer or visit [www.kia.co.uk](http://www.kia.co.uk) for full warranty terms and exclusions. \*Based on 3 years, 60,000 miles. Prices and specification correct at time of going to press (October 2011). Model shown is Kia 1.6 cee'd 2 CRDi EcoDynamics. iPod® is a trademark of Apple Computer Inc, registered in the U.S. and other countries. The Bluetooth® word mark and logo are registered trademarks and owned by the Bluetooth SIG, Inc. [www.kia.co.uk](http://www.kia.co.uk)

