



RIO
5-DOOR SUPERMINI

RIO



In every way, the all-new Kia Rio is designed to turn heads. Stunning to look at, our dynamic new hatchback has a lot to offer: a superior level of comfort and equipment unprecedented in its class, the latest audio technology and safety features, combined with low running costs. Add to that Kia's pioneering 7 year / 100,000 mile warranty and you have a car that's guaranteed to be admired.

THE KIA RANGE Our wide product range offers you everything from small cars to SUVs and almost everything in between.

BUSINESS SENSE With strong residual values, low fuel consumption and very competitive prices, it makes strong business sense to choose Kia.

IMPRESSIVE EQUIPMENT LEVELS With an impressive array of equipment, you'll find that our standards are often our competitors' expensive extras.

SAFETY AND PEACE OF MIND Every Kia is designed without compromise to meet or exceed the stringent demands of modern vehicle safety testing.

KIA'S PIONEERING WARRANTY The comprehensive Kia 7 Year Warranty covers you for up to 7 years or 100,000 miles.

OUR SERVICE PROMISE Our commitment is to develop bespoke vehicle supply solutions to serve your business needs precisely.

	P11D VALUE	COMBINED MPG	CO ₂	RV %	SMR	BIK		COST PER MILE*
						20%	40%	
NEW KIA RIO 1	£10,540	56.5	114	28.70%	£1,793	17.57	35.13	32.67
NEW RIO 1 STANDARD SPECIFICATION:								
<ul style="list-style-type: none"> • 15" STEEL WHEELS • TINTED GLASS • BLACK BEZEL HEADLAMPS • BODY COLOURED BUMPERS, DOOR HANDLES & MIRRORS • FRONT ELECTRIC WINDOWS (WITH DRIVER'S AUTO UP / DOWN) • RDS RADIO / CD AUDIO WITH MP3 DISC COMPATIBILITY • STEERING WHEEL AUDIO REMOTE CONTROLS • BLUETOOTH® WITH VOICE RECOGNITION • ELECTRONIC STABILITY CONTROL (ESC) • USB / AUX PORTS • TWIN FRONT, SIDE AND CURTAIN AIRBAGS • ADAPTIVE BRAKE LIGHTS (EMERGENCY STOP SIGNALLING) • HILL-START ASSIST CONTROL (HAC) • ISOFIX CHILD SEAT FIXINGS • REMOTE CENTRAL LOCKING WITH FOLD-AWAY KEY 								

Fuel consumption figures in mpg (l/100 km) for the new Kia Rio range are: Urban 33.6 (8.4) - 80.7 (3.5), Extra Urban: 53.3 (5.3) - 94.2 (3.0), Combined: 44.1 (6.4) - 88.3 (3.2). CO₂ emissions are 150 - 85 g/km.

7 year / 100,000 mile warranty. See your local dealer or visit www.kia.co.uk for full warranty terms and exclusions. *Based on 3 years, 60,000 miles. Prices and specification correct at time of going to press (October 2011). Model shown is Kia Rio 1.25 1. www.kia.co.uk

